To become an indispensable partner in learning, discovery, and the creation of new knowledge.

**MISSION**
Advancing UC Merced's mission of teaching, research, and public service through expert management of information resources, timely delivery of services, and long-term preservation of scholarship.

**VISION**
To become an indispensable partner in learning, discovery, and the creation of new knowledge.

**VALUES**
- Creativity
- Service
- Innovation
- Openness
- Collaboration
- Diversity

**STRATEGIC AREAS OF FOCUS**

**Research Excellence & Academic Distinction**
As an essential partner in UC Merced’s pursuit of research excellence and academic distinction, the Library will:

- Support scholarly communication & open access to information.
- Enable access to collections of high quality and unique information resources that support the research areas of the UC Merced intellectual community.
- Serve as a center of expertise for the stewardship of campus intellectual output.

**Student Success**
As an active, engaged partner in student success, the Library will:

- Create user experiences that promote and encourage collaboration, exploration, and intellectual curiosity through direct user engagement, exemplary service and support, and welcoming learning spaces.
- Invest in scalable and innovative teaching and learning projects and services that align with and advance the University's core educational missions while encouraging the active and inquisitive discovery and production of knowledge.

**Organizational Sustainability**
As a learning organization committed to ongoing quality improvement, the Library will:

- Provide its employees with ample opportunities for professional development.
- Foster a culture of assessment which values data-driven decision making.
- Support a diverse workforce and embrace fair and open processes for hiring and advancement.

**Community Engagement**
As a research organization committed to building strategic collaborations, the Library will:

- Build partnerships with faculty, campus stakeholders, and other community members to pursue mutually beneficial projects, programs, and collaborations.
- Create an outreach program to identify potential community partnerships and gift opportunities.

To read the complete UC Merced Library Strategic plan, please visit library.ucmerced.edu/strategicplan