

UC MERCED LIBRARY STRATEGIC PLAN 2017-2020

MISSION

Advancing UC Merced's mission of teaching, research, and public service through expert management of information resources, timely delivery of services, and long-term preservation of scholarship.



VISION

To become an indispensable partner in learning, discovery, and the creation of new knowledge.



VALUES



Creativity



Service



Innovation



Openness



Collaboration



Diversity

STRATEGIC AREAS OF FOCUS

Research Excellence & Academic Distinction

As an essential partner in UC Merced's pursuit of research excellence and academic distinction, the Library will:

- ▶ Support **scholarly communication & open access** to information.
- ▶ Enable access to **collections** of high quality and unique information resources that support the research areas of the UC Merced intellectual community.
- ▶ Serve as a center of expertise for the **stewardship of campus intellectual output**.

Student Success

As an active, engaged partner in student success, the Library will:

- ▶ Create **user experiences** that promote and encourage collaboration, exploration, and intellectual curiosity through direct user engagement, exemplary service and support, and welcoming learning spaces.
- ▶ Invest in scalable and innovative **teaching and learning** projects and services that align with and advance the University's core educational missions while encouraging the active and inquisitive discovery and production of knowledge.

Organizational Sustainability

As a learning organization committed to ongoing quality improvement, the Library will:

- ▶ Provide its employees with ample opportunities for **professional development**.
- ▶ Foster a culture of **assessment** which values data-driven decision making.
- ▶ Support a **diverse workforce** and embrace fair and open processes for hiring and advancement.

Community Engagement

As a research organization committed to building strategic collaborations, the Library will:

- ▶ Build **partnerships** with faculty, campus stakeholders, and other community members to pursue mutually beneficial projects, programs, and collaborations.
- ▶ Create an **outreach** program to identify potential community partnerships and gift opportunities.